

## Short Movie Category

### 1. Description:

Create a video (short film) in which you will convey your message in a story enhanced with visual and audial effects to the whole world. In this category, you are request to create a video (short movie film) in which you will convey your message in a story enhanced with visual and audial effects by using popular video editing tools like After Effects, Sony Vegas, Movie Maker, Adobe Premiere, Final Cut, iMovie, Pinnacle Studio, Ulead Video Studio etc., to the whole world. The time limit for the movie is minimum 3 minutes and maximum 10 minutes. **The topics** are as follows; digital slavery, social problems or experiment, impact of internet of technologies (IoT), justice, impact of globalization. There are two stages in this category.

### 2. General criterias

1. All schools that meet secondary and gymnasium education requirements may enter the competition; the contestants must be enrolled at any institute that has an equivalent form of secondary education and within the age limits 10-18.
2. Only one person who will be considered as supervisor (teacher or school staff) except university students must represent each team. Each supervisor can register more than one project and the projects can be in any category of the competition. From one school, several supervisors can be accepted (for different projects and teams).
3. Up-to 3 students are allowed for each team.
4. **Description:** Create a video (short lm) in which you will convey your message in a story enhanced with visual and audio effects to the whole world. In this category, you are requested to create a video (short movie lm) in which you will convey your message in a story enhanced with visual and audio effects by using popular video editing tools like After Effects, Sony Vegas, Movie Maker, Adobe Premiere, Final Cut, iMovie, Pinnacle Studio, Ulead Video Studio etc.
5. The time limit for the movie is minimum 3 minutes and maximum 10 minutes.
6. **The topics are as follows;** digital slavery, social problems or experiment, impact of internet technologies (IT), justice, impact of globalization.
7. There are **two stages** in this category:

**Stage – I :** In this stage participants present their short movies to the juries and being questioned related to their project. The questions are generally based on the content and technologies used.

The questions are generally based on the content and technologies used.

Assessment and evaluation criteria for **1-stage**:

- Technical Execution (editing-монтаж) - 15 points
- *Montage, editing skills. Those who use extra effects surely better than one who just matches cuttings.*
- Visual composition - 15 points
- *Whole picture, movie has to be balanced. Every frame has to be related to scene theme. Right composition is one with correct scene without any garbage.*
- Audio and Visual quality - 10 points
- *Clearness of sound appearing in movie and right amount of light in scene is very important.*
- Uniqueness of the video title, tag etc. - 5 points
- *Title of any movie has to be attractive in aim to reach wider audience.*
- Ability of effectively tell a story (storyline, narration) - 20 points
- *Every story has start & end point. Also it has raising up and down points. And good narration is one with well connection between these points.*
- Creativity and Originality of style - 15 points
- *Genres like comedy, thriller, horror etc. are already known. Those genres have template pathway. So, movies to be unique have to launch for creativity.*
- Message and idea - 20 points
- *If movie is good enough it can answer to question: So what?*

General duration for the project presentation: 10 minutes (juries of the category can change as they wish, please ask juries for the exact timings)

Here we have provided some links for the short movies which got the gold medals and considered by the juries as the top ones.

- "Story of a liar" <https://www.youtube.com/watch?v=0lC6x0RqA9o>
- "17 Hours" <https://www.youtube.com/watch?v=1E2AaaSVPgk>
- "Result of corruption" <https://www.youtube.com/watch?v=x9Hg1dKdp3s>
- "Breathe" <https://www.youtube.com/watch?v=3HBlddO3Zvo>

**Stage – II :** In this stage participants are going to be give one task which they have to complete within specified of time. For example, to create a one minute video on particular topic (the topic for the video is going to be announced during the Infomatrix-Asia competition). Here we have provided some links for the stage-2 projects from the previous "Infomatrix-Asia" which are considered by the juries as the top ones.

- "One day at the competition" <https://www.youtube.com/watch?v=uCmHHL03-GE>

- "The spirit of competition" [https://www.youtube.com/watch?v=Acbt0L\\_qFDw](https://www.youtube.com/watch?v=Acbt0L_qFDw)

## **2. Evaluation of projects and determination of degrees:**

In the first stage, all short movies will be presented. On the second day of the competition, participants will shoot the movie according to the topic provided. **Only those participants who reached 60 points in 1-stage will pass to 2-stage.**

### **IMPORTANT NOTES:**

**1.** Participants must bring their needed equipment's for the Stage-II (video equipments and materials and headphones)